

Brock Hotel Corporation 1981 Annual Report

Holiday Inn

Park Suite HOTEL

Brock Residence Inn

SHOWBIZ PIZZA PLACE

The sports room, with big-screen television and sit-down games, adds another dimension to ShowBiz appeal. ▼



The unique animation at ShowBiz Pizza Place lends itself to seasonal variations in both set design and musical accompaniment. The 1981 Christmas Show was the hit of the holiday season and received media attention in many markets. ▼



◀ Aaron Fechter, President of Creative Engineering, is the genius behind ShowBiz Pizza Place's sophisticated animation. With Aaron at the keyboard, the voices of Billy Bob and "The Rock-Afire Explosion" are recorded in a sound studio, and a computer voice-print is used to program the animation.

Creative Engineering, Inc., an independent supplier, provides original animated characters who perform in the Showroom of each ShowBiz Pizza Place restaurant. The Orlando, Florida plant employs 200 engineers and technicians to design and build the unique shows.▼



ShowBiz Pizza Place restaurants offer attractions for all ages, including the latest in electronic games.▼

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(Selected pages featuring ShowBiz Pizza Place)

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